

Our 7th Tradition: A Perspective

THEN



VW Beetle
\$1,465.00
Gas
25¢/gal.
Jeans
\$4.50

NOW



VW Beetle
\$19,000.00+
Gas
\$3.65+ /gal.
Jeans
\$75.00+



Smokes
30¢



Smokes
\$5.50+



Soda
15¢



Soda
\$1.75+



AA BASKET
\$1.00

AA BASKET
\$1.00

This doesn't add up.

You can do something about it!